

Social Media For All

Mr. White

If you Would Like to Follow Along



<http://tinyurl.com/gufrtac>

What is Social Media?

Social media is the collective of online communications channels dedicated to community-based input, interaction, content-sharing and collaboration.

What we need to know?

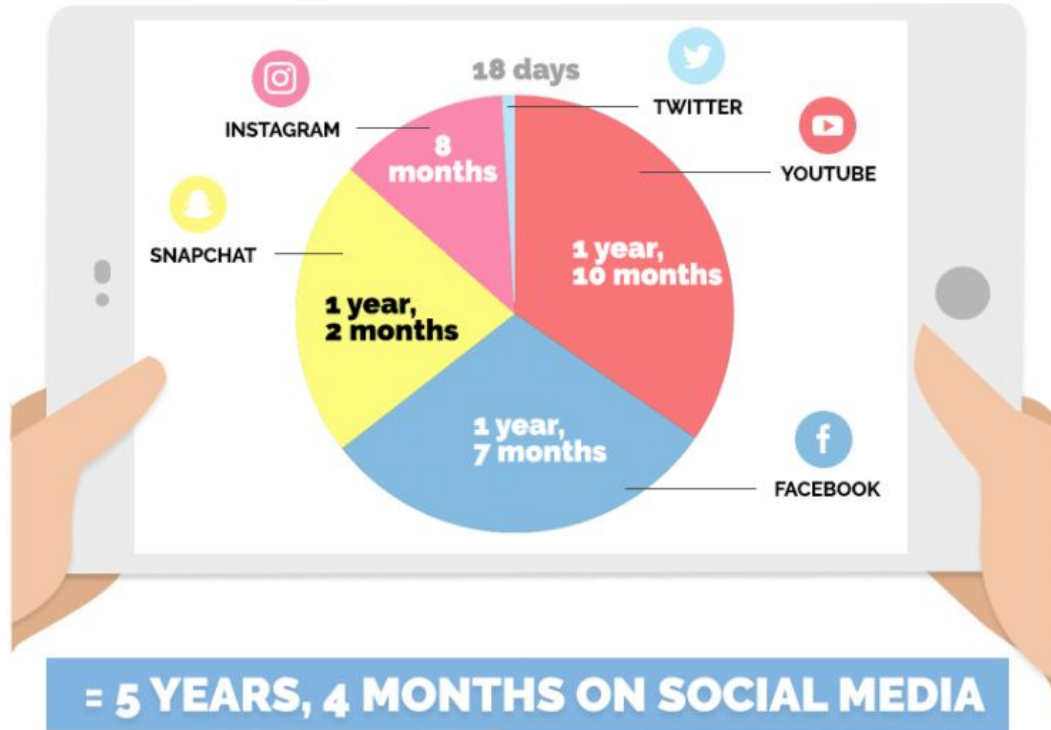
- According to a Pew research center, 77% of all Americans have a smartphone
- Time spent on digital media on mobile devices:
 - 2.8 hours
- 73% of all Americans have broadband service
- Percent of people who use social media in the United States
 - 69% of all adults
 - 86% of 18-29 year olds
 - 80% of 30-49 year olds
 - 64% of 50-64 year olds
 - 33% of 65 and older
- As of 2017, Teens spend up to nine hours a day on social platforms

What we need to know?

- Advertisement brands spends 36 billion dollars a year on social media platforms
- Users consume the following websites per day
 - 40 minutes of YouTube
 - 35 minutes of Facebook
 - 25 minutes on snapchat and instagram
 - 1 minute on Twitter

What we need to know?

TIME SPENT ON SOCIAL IN A LIFETIME



What we need to know?

SOCIAL RANKED WITH DAILY ACTIVITIES

WATCHING TV

1



**7 YEARS +
8 MONTHS**

ON SOCIAL MEDIA

2



**5 YEARS +
4 MONTHS**

EATING • DRINKING

3



**3 YEARS +
5 MONTHS**

What we need to know?

GROOMING

4



**1 YEAR +
10 MONTHS**

SOCIALIZING

5



**1 YEAR +
3 MONTHS**

DOING LAUNDRY

6



6 MONTHS

What we need to know?

WHAT CAN YOU DO IN 5 YEARS & 4 MONTHS?

FLY



TO THE MOON AND BACK

32 TIMES

WALK



THE GREAT WALL OF CHINA

3.5 TIMES

WATCH



THE SIMPSONS SERIES

215 TIMES

What we need to know?

CLIMB



MT. EVEREST
32 TIMES

RUN



10K+
MARATHONS

WALK

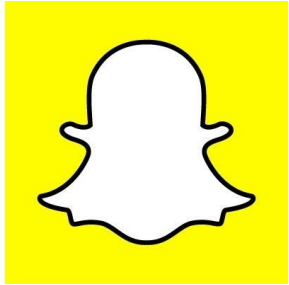


YOUR DOG
93K TIMES

Positives of Social Media

- Information is fast
- Socialization
- Excellent privacy setting
- News travels fast
- Worldwide connection
- Easy to use
- Games
- Fun
- Expression
- Communicate fast
- Free

Popular social media apps



Digital Citizenship

- Common Sense Media: is the leading independent nonprofit organization dedicated to helping kids thrive in a world of media and technology.
www.commonsensemedia.org
- What is Digital Citizenship: the norms of appropriate, responsible behavior with regard to technology use.
- **Digital footprint** is the word used to describe the trail, traces or "**footprints**" that people leave online.

What is Our Role as Parents and Educators?

- Don't assume the worse, but protect them from ignorance and foolishness
- Limit time spent online
- Follow your child's social media profile
- Check their friends list
- Zero tolerance- don't be afraid to take away phone and internet privileges
- EDUCATE, EDUCATE, EDUCATE!!
- PRIVACY, PRIVACY, PRIVACY
- MODEL POSITIVE ONLINE BEHAVIOR